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**CRUISEPHILLY AND NORWEGIAN CRUISE LINE OFFER
EXCLUSIVE HOTEL PACKAGE FOR CRUISERS
“Freestyle Philly” Program
*Offer Cruisers Two Vacations in One***

PHILADELPHIA, PA – February 18, 2008 – Just in time for the 2008 cruise season, *CruisePhilly* and Norwegian Cruise Line (NCL) are offering cruise passengers a unique opportunity to enjoy two vacations in one with the exclusive “Freestyle Philly” overnight package, featuring a special hotel rate and savings at more than 75 restaurants, museums and attractions throughout the Philadelphia region. This year’s package will also feature a “Cruise Survival Kit”, stocked with a *CruisePhilly* disposable camera and travel journal for creating great vacation memories, as well as luggage tags and a beach towel.

The “Freestyle Philly” package includes a special rate for NCL passengers at the Hyatt Regency Philadelphia at Penn’s Landing located on the Delaware River waterfront, starting at \$149 based on double occupancy (price includes room, tax, portage and transfer between hotel and terminal), as well as the Greater Philadelphia Chamber of Commerce *CulturePass* and a coupon book filled with exclusive discounts on city tours, top attractions such as the National Constitution Center and the historic Battleship New Jersey, shopping, and restaurants such as the hip and trendy Cork in Old City and the club-style Prime Rib. The package can be combined with all NCL sailings from Philadelphia aboard the *Norwegian Majesty*, with prices starting at \$549 per person (cruise only).

Cruise officials report that passengers have responded favorably to the pre- and post-cruise offerings. According to a recent survey of cruise passengers, with so many passengers driving to the port, taking an extra day or two before their cruises makes the journey more enjoyable and extends their vacation.

“We are pleased with the continued support of NCL, the Hyatt Regency Penn’s Landing and the participating restaurants and attractions that make these packages possible,” said John J. Matheussen, CEO of the Delaware River Port Authority (DRPA).

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CruisePhilly Hotel Packages/2

Kate McNamara, Director of the Port of Philadelphia and Camden, notes that “the cruise business continues to benefit the region’s economy and the “Freestyle Philly” package is part of that stimulus. With a new ship and new itinerary in 2008, we hope to attract more cruise passengers and overnight guests and provide an even greater economic impact.”

To book the “Freestyle Philly” package, contact Norwegian Cruise Line directly at (800) 327-7030 and specify that you want the “land package.”

For more information about cruising from Philadelphia or the special pre- and post-cruise packages, visit www.cruise Philly.com or call (856) 968-2052. For more information about travel to Philadelphia, call the new Independence Visitor Center, located in Independence National Historical Park, at (800) 537-7676, or visit www.gophila.com.

The Philadelphia Cruise Terminal is operated by the Port of Philadelphia and Camden, a department of the Delaware River Port Authority. DRPA also owns and operates the Benjamin Franklin, Walt Whitman, Commodore Barry and Betsy Ross bridges, PATCO and the RiverLink Ferry.

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