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SUMMER BEGINS LABOR DAY WEEKEND WHEN CRUISE PHILLY KICKS OFF ITS SEASON WITH SAILINGS TO BERMUDA

Camden, NJ, July, 2008 – Travelers can now enjoy a second summer Labor Day weekend when *CruisePhilly* begins its 2008 season with sailings to the pink sandy beaches of Bermuda. Beginning August 30th, the luxurious *Norwegian Majesty* will make five seven-day trips to Bermuda, calling on the picturesque port of St. George.

With the *Norwegian Majesty* making Philadelphia its home for the first time, vacationers can now spend even more time on the beautiful beaches of Bermuda. Norwegian Cruise Line is the only cruise line offering passengers three days in port in Bermuda. While in port, guests can enjoy a number of shore excursions from an Adventure Cave Tour offering a hands-on experience of the caves of the Island's East End to the Dolphin Dip allowing tourists to enjoy a rare opportunity to swim with dolphins.

“Sailings to Bermuda have always been a popular choice for regional residents looking to spend quiet, relaxing time on island beaches,” said John J. Matheussen, CEO of the DRPA, the parent agency of the Port of Philadelphia and Camden. “We’re pleased to offer these vacationers the opportunity to spend even more time in port in Bermuda aboard the *Norwegian Majesty*.”

(more)

Summer Begins Labor Day Weekend with *CruisePhilly* Sailings to Bermuda
Page 2

Kate McNamara, Director of the Port of Philadelphia and Camden added: “*CruisePhilly* and Norwegian Cruise Line are not only offering more time on the pink beaches of Bermuda, but also offering regional residents the opportunity to enjoy that second summer when most places are saying goodbye to the summer season come Labor Day Weekend.”

Bermuda is only the beginning of cruising options from the Philadelphia Cruise Terminal this season. The *Norwegian Majesty* will also be making seven day sailings to Canada and New England departing four consecutive Saturdays beginning October 4th. The *Majesty* closes out its Philadelphia season November 1st with a grand 14-day repositioning cruise through the sunny heart of the Southern Caribbean.

The Philadelphia Cruise Terminal is operated by the Port of Philadelphia and Camden, a department of the Delaware River Port Authority. DRPA also owns and operates the Benjamin Franklin, Walt Whitman, Commodore Barry and Betsy Ross bridges, PATCO and the RiverLink Ferry.

For information on cruising from Philadelphia or special pre- and post-cruise packages, visit www.cruise Philly.com or call (856) 968-2052.

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